



# **World novelty BlueCart 17 XL U exclusive at imcopex**

**Universal toner cartridge  
for four different Kyocera cartridges**

**BlueCart**



## BlueCart 17 XL U



**recommended net sales price: 39,00 € or higher**



## Logistic advantage

The toner cartridge BlueCart 17 XL U is versatile in its use.

It replaces all four original cartridges in the following laser printers:

TK 17	Kyocera FS 1000, 1010, 1050
TK 18	Kyocera FS 1018 MFP, 1020 D, 1118 MFP
TK 100	Kyocera KM 1500
TK 120	Kyocera FS 1030

With this product, specialised dealers reduce their logistic costs enormously because instead of four products they only need to buy, stock and deliver one product.

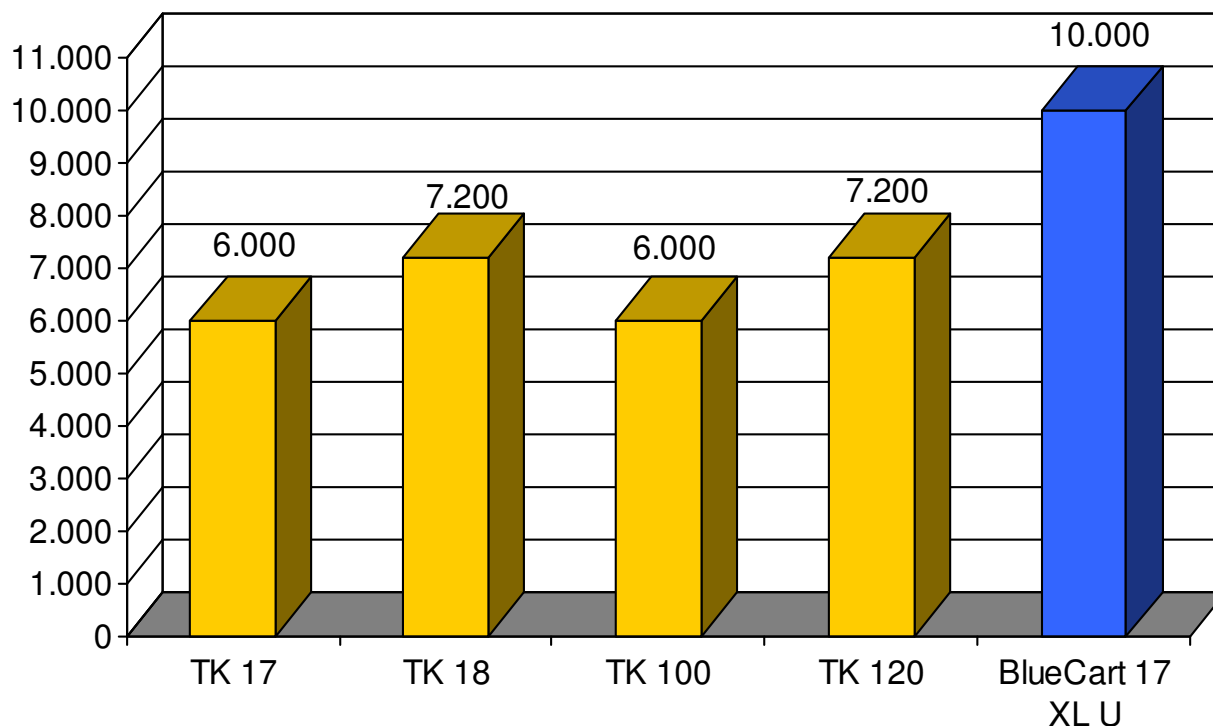
Since the final commercial customers must purchase follow-up models, they often have printers, which use two or even three of these original cartridges. With the BlueCart 17 XL U, they minimise their costs for procurement as well as stock-keeping. In-house handling is simplified. The recommended net sales price for the final customer should not be less than 39,00 € !



## Higher performance

The toner cartridge BlueCart 17 XL U offers a capacity of **10.000 pages** with 5 % coverage and therefore has a 38% and 65%(respectively) higher performance than the original. The capacity was verified by the LGA\* in Nuremberg in dependence on DIN 33870 (a norm established by the German Institute for Standardisation).

capacity in pages



\* LGA: independent testing laboratory in Nuremberg

**Brand-new product**

No problems with faulty cogwheels or leaky cartridge cases as might occur when using refilled cartridges.

**Compatible toner**

The BlueCart toner is compatible with the original toner. This is a very important characteristic as the two toners mix inside the process unit.

**Small amount of waste toner**

There is slightly less waste toner with BlueCart than there is with the original. This ensures that the waste toner box of the process unit does not fill up completely before the cartridge has reached the end of its life span.

**Toner is low in pollutants**

The manufacturer uses toner which is low in pollutants. The toner was tested by the administrative liability insurance association and keeps to the compulsory thresholds regarding different metals (plumb, mercury, tin ...) and volatile organic substances (TVOC, benzene, styrol). That is why it was given the VBG\* test-certificate.

\* VBG: independent testing laboratory in Hamburg

**Trust**

Between 2004 and 2007, a large federal agency in Germany used more than 250,000 cartridges of the predecessor model BlueCart 17 XL for its printers. For the BlueCart 17 XL U, which has only changed in design, a new framework contract has come into effect in December 2007 and will be valid for two years. 12,000 cartridges have already been delivered. The number of machines which are compatible with this cartridge has risen to 120,000.

**Safety**

Before each new shipment of toners, the manufacturer is given samples by the actual producer. The manufacturer tests these samples in several machines to examine the compatibility of the toner with the original. Only when the samples have been approved, the toner is delivered to the manufacturer and is tested once again before it is used in production.

**Protection of utility patents**

Unrivalled product as the manufacturer has filed for protection of utility patents.

**Distribution**

imcopex office supplies GmbH, Germany.

**Design**

Striking design and high brand recognition due to the blue cartridge top with embossed BlueCart writing and blue seal. Original and competitive products are black, their seal is orange. The hologram safety-label on the opening where the toner is filled in is also a quality upgrade.

**BlueCart**